



**DEKALB
CHAMBER**

Access. Influence. Leadership.



\$12,500

\$6,500

\$3,500

\$1,372

\$1,250

\$500

STAKEHOLDER

LEADER

GROWTH

MEMBER BENCHMARK

MAINSTREET

CONNECTOR

“I’m excited to work with chamber members, leadership, key stakeholders and regional partners to build on the chamber’s reputation as the preeminent membership organization for business.”

FRANKIE ATWATER, SR.
PRESIDENT & CEO

Support Our Ability to Strengthen the Regional Economy

STAKEHOLDER \$12,500 Annually

You deserve recognition for making our region a prosperous place. As a community benefactor, we know you want to help the region attract and retain talent, build a robust workforce, and drive a growing economy.

POSITIONING IN OUR REGION

- Gift a Connector Level membership to the non-profit or minority/woman/veteran-owned business of your choice; includes public presentation (\$500 value) **New & Exclusive**
- Talent Recruitment Concierge services for the trailing family of your key recruits (\$1,000 value) **New & Exclusive**
- Invitation to private annual CEO Stakeholder Dinner for you and your guest **New & Exclusive**
- Two tickets to DeKalb Business Series events (max 2 tickets)

TELLING YOUR STORY

- Logo featured in *Membership Matters* and *Small Business Matters* digital newsletters
- Up to 6 additional business categories and/or business locations on DeKalbChamber.org (\$1,500 value)
- Your press releases published on DeKalbChamber.org home page, up to six max per year (\$1,200 value)



PLUS ALL OF THE SERVICES AND BENEFITS OF LEADER, GROWTH, MAINSTREET AND CONNECTOR LEVELS ON THE FOLLOWING PAGES

Representing Your Interest with Governments

LEADER \$6,500

Annually

As a leader, you care about developing relationships with other business and civic leaders in order to grow your business. The problem is it's hard to know where to plug in, which can make you feel like you don't have a voice or like you're being left behind. We believe you shouldn't have to search for ways to make your community a better place. It all starts with showing up.

POSITIONING IN OUR REGION

- Invitation to exclusive Leadership Circle events
New & Exclusive
- One ticket to DeKalb Business Series events
- Two tickets to the Annual Meeting (max 2 tickets)
- Two tickets to the Spirit of DeKalb Awards Gala (max 2 tickets)
- Personal membership concierge and a customized membership plan ***New & Exclusive***

TELLING YOUR STORY

- DeKalbChamber.org annual sponsor (12-month logo on home page) (\$5,000 value)
- Up to 3 additional business categories and/or business locations (\$750 value)
- Your press releases published on DeKalbChamber.org home page, up to four max per year (\$800 value)
- Logo displayed at all Chamber events



“Good leadership starts with being present. The Chamber makes sure I’m in the room where decisions are made.”

Leader Investor
Aspirational Local Business

PLUS ALL OF THE SERVICES AND BENEFITS OF GROWTH, MAINSTREET AND CONNECTOR LEVELS ON THE FOLLOWING PAGES

Support the Development of Leaders

GROWTH \$3,500 Annually



*"I'm proud to be part of the Chamber,
and support their efforts to
strengthen the region."*

Growth Investor
Aspirational Local Business

**PLUS ALL OF THE SERVICES
AND BENEFITS OF MAINSTREET
AND CONNECTOR LEVELS ON
THE FOLLOWING PAGES**

You deserve recognition for making our region a prosperous place. As a community benefactor, we know you want to help the region attract and retain talent, build a robust workforce, and drive a growing economy.

POSITIONING IN OUR REGION

- Reserved seat at the annual Breakfast with the Board ***New & Exclusive***
- One ticket to Annual Meeting & Luncheon
- One ticket to Spirit of DeKalb Awards Gala

TELLING YOUR STORY

- Up to two additional business categories and/or business locations on DeKalbChamber.org (\$500 value)
- DeKalbChamber.org Business Directory sponsor, 6 months (\$2,000 value)
- Your press releases published on DeKalbChamber.org home page, up to two per year (\$400 value)

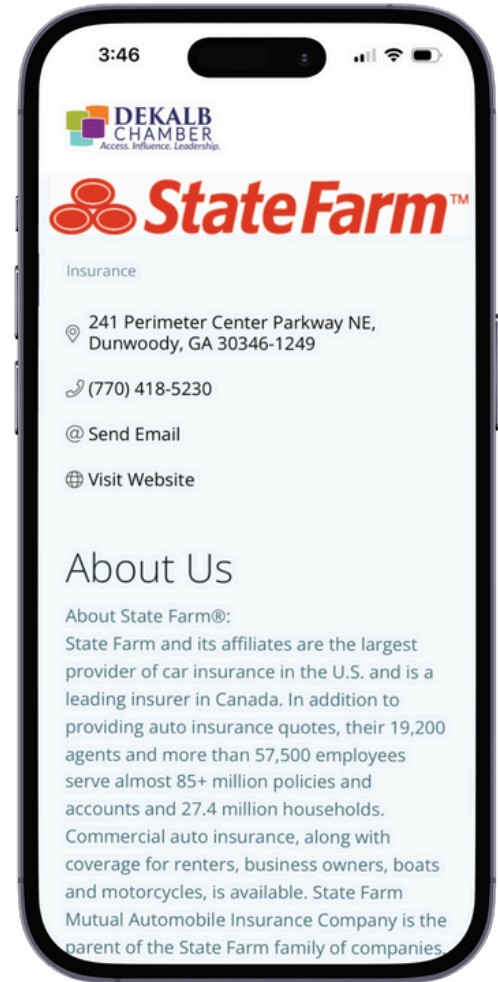
Promoting Your Business as a Destination

MAINSTREET \$1,250 Annually

We know it's hard to balance all the demands of your time and attention. That's why we're committed to giving you services to grow your visibility, to make you famous in the community, and to give you better connections that will save you time and money. Gain visibility without trading your time, and get supported by the most influential people in the region.

POSITIONING IN OUR REGION

- Business Spotlight published on DeKalbChamber.org and social media highlights your unique value to your audience (\$400 value) **New & Exclusive**
- Enhanced business listing and search engine optimized business profile on DeKalbChamber.org, includes logo and pop-to-the-top in search results (\$250 value)
- Premium Ribbon Cutting / Ground Breaking services, including enhanced marketing & VIP invites (\$500 value) **New & Exclusive**
- One free ad in Membership Matters digital newsletter (\$100 value)
- DeKalbChamber.org Business Directory sponsor, 3 months (\$1,000 value)
- One additional business category or business location on DeKalbChamber.org (\$250 value)
- Chamber member mailing labels, upon request



PLUS ALL OF THE SERVICES AND BENEFITS OF CONNECTOR LEVEL ON THE FOLLOWING PAGES

New Opportunities Through Relationships

CONNECTOR \$500

Valued at more than \$2,300 annually

At the Chamber, we believe you deserve to find a room full of people just like you who can share your story and become an army of salespeople for you.

We understand how hard it is to get connected with the right people who can help you grow your business, which is why we are on a mission to be the number-one connector of business owners.

TO GET CONNECTED:

1. Join today
2. Schedule an orientation with our membership concierge
3. Attend your first event and meet others business owners just like you

JOIN TODAY! Get the connections you need to feel capable and well-informed. Build relationships with other business owners who often become life-long friends.

Connecting You To Our Region

- Business referrals exclusively for members
- Search-engine-optimized business listing on DeKalbChamber.org helps your Google rankings, includes business description up to 200 characters
- Invitation to connection events:
 - Member Breakfasts & Luncheons
 - Networking & Educational Events
 - Committees
- Members-only pricing at rate at over 40 annual events that offer face-to-face engagement with the region's most active business leaders and up-and-comers (\$765 value)
- Basic Ribbon Cutting and Ground Breaking ceremonies for new and expanding businesses
- Reduced pricing on software, office supplies, health insurance options, and other services that your business needs each day (\$500 value)
- Publish news releases, events, job postings, and Hot Deals to DeKalbChamber.org
- Subscription to monthly *Membership Matters* and *Small Business Matters* digital newsletters
- Membership decal and online badge — tell the community you're invested in our region
- Chamber representation at regional governmental meetings
- Free verification stamping of certificates of origin (\$75 value)
- Georgia Chamber Federation membership for small businesses (10 or fewer employees). (\$500 value)
- Eligible to advertise in our newsletter and on DeKalbChamber.org
- Subscription to Georgia Trend magazine
- Learn how to access the features of your membership at our Chamber 101 orientations

This membership is not available to companies with more than 15 employees.



OUR MISSION: The DeKalb Chamber exists to support its business members and the economy of DeKalb County by providing education, advocacy, and connection.

DeKalb Chamber of Commerce

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